

# PARTNERSHIP PROGRAM



2020



PRESENTED BY





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## 2020 Opportunities

**JOB  
POSTING**

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**MEDIA**

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**PROFESSIONAL  
DEVELOPMENT  
DAY**

September 30, 2020

7-9

**CAREER FAIR**  
TBC

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**NETWORKING  
EVENTS**

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To be the premier professional project management organization for business, civic, government, and education communities in Central Virginia.

## Vision

## Mission

To serve the professional interests of chapter members by enhancing expertise through project management education and training, supporting PMI® certifications, and promoting association with other project management professionals.



NPO founded in 1996

**+ 1,750**

program and project  
management  
professionals are active

### OBJECTIVES

1. Advance the mission and objectives of PMI® within the Central Virginia area.
2. Develop a growing and committed membership of local Project Management Professionals through an ongoing recruiting plan.
3. Promote Professional Project Management principles and techniques with local businesses, universities and professional associations.
4. Support and enhance Project Management Professionalism by developing and providing quality programs based on local Project Manager/Leaders/Participants needs.
5. Create and deliver an educational program that strengthens local Project Managers', Leaders', and Participants' skills and supports the PMI® Certification Program.







# PMI CENTRAL VIRGINIA'S MEDIA

Job Posting, Advertising Banner and E-Blast

# PMI Central Virginia's Media—Job Posting

## Recruit qualified candidates quickly and effectively

PMI Central Virginia allows you to present job offers to Central Virginia area's qualified project managers.

By posting job offers with PMI Central Virginia, you reach project managers who have the skills and experience you're looking for.

### ONLINE JOB POSTING

Post your offer on PMI Central Virginia's website for a period of up to 30 days \$350

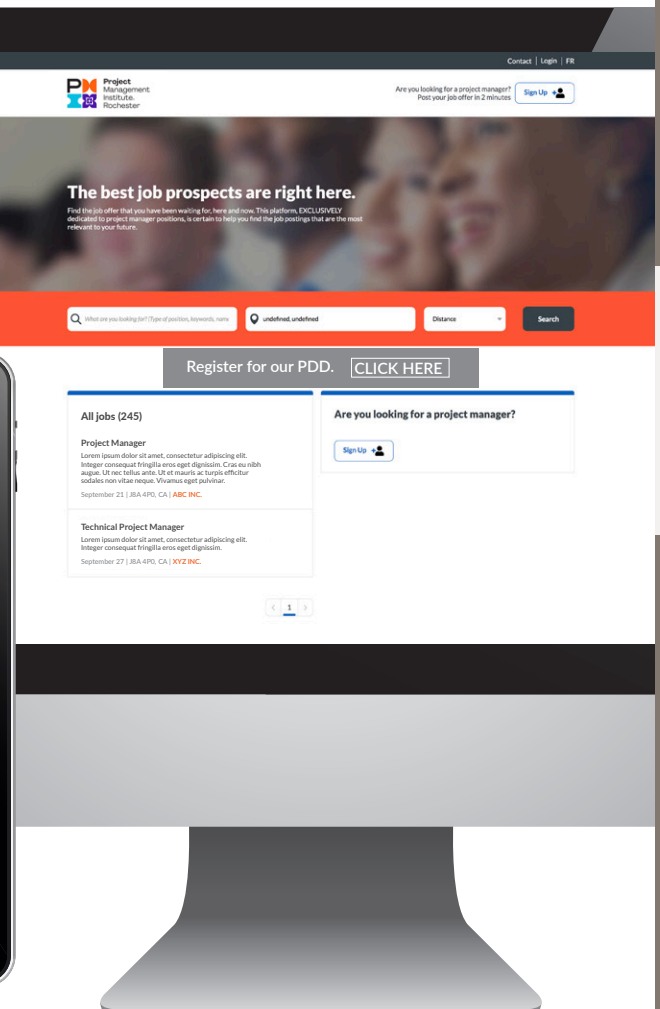
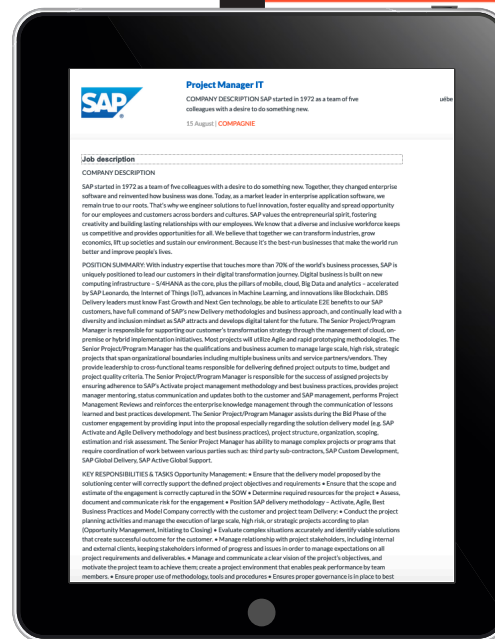
### EMAIL & ONLINE JOB POSTING

- Send out a single job offer by email to nearly 4,300 project managers \$850
- Post your offer on PMI Central Virginia's website for a period of up to 30 days



Save on buying multiple postings

6 postings = 10% | 12 postings = 20%



# PMI Central Virginia's monthly eBlast

This eBlast, sent once a month to nearly **4,200 subscribers**, is an effective way to reach project management stakeholders.

AVAILABLE SPACE			
Space	Rate per newsletter	6 months	12 months
Banner – 565 x 90 pixels	\$400	\$375	\$325

## Website

Advertise on the PMI Central Virginia's website for immediate visibility and reach some **5,000 professionals** monthly!

AVAILABLE SPACE			
Space	Rate per newsletter	6 months	12 months
Homepage — Big Box * (300 x 250 pixels)	\$350	\$325	\$300
Calendar page — Skyscraper * (160 x 600 pixels)	\$300	\$275	\$225

\* Maximum of 3 advertisers in rotation.  
\*\* Maximum of 2 advertisers in rotation.

## Customized eBlast—\$950

Take advantage of PMI Central Virginia's network of nearly 4,200 people and its own high profile to promote your products and services! The most effective way to directly reach project managers. The number of eBlasts is limited. Reserve today!

1. You create the email's content.
2. You pick the date of delivery.
3. PMI Central Virginia distributes it throughout its network.

Get a free E-Blast with the purchase of 5.

## Question of the Month

Each month, a technical question on project management is sent via email to PMI Central Virginia's members.

**Question of the Month presented by (partner's name) mention**

Distributed to over 4,300 subscribers



\*If you wish to submit a question of your own, it will need to be vetted by PMI Central Virginia.



# Professional Development Day

SEPTEMBER 30, 2020  
LEWIS GINTER  
BOTANICAL GARDENS  
RICHMOND, VA

PMI CENTRAL VIRGINIA CHAPTER'S  
BIGGEST EVENT OF THE YEAR !

**150 ATTENDEES**





Fast facts...



PDUs  
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## LEWIS GINTER BOTANICAL GARDENS

1800 Lakeside Avenue  
Richmond, VA

### Wednesday, September 30, 2020

#### MORNING

7-7:30 am	Registration and Breakfast
7:30-7:45am	Opening Remarks
7:45-8:45 am	Keynote Speaker
8:45-9:45 am	Breakout Sessions
9:45-10:15 am	Coffee Break and Exhibit Hall Visit
10:15 am-12 pm	Breakout Sessions
12-1 pm	Lunch Break

#### AFTERNOON

1-1:30 pm	Exhibit Hall Visit
1:30-2:30 pm	Breakout Sessions
2:30-3:30 pm	Keynote Speaker
3:30-3:45 pm	Coffee Break and Exhibit Hall Visit
3:45-4:45 pm	Breakout Sessions
4:45-5 pm	Closing remarks
5:30-6 pm	Happy Hour
6-8 pm	September Dinner Meeting (TBC)





# Professional Development Day

Limited to

A LA CARTE

		1	2	3		1	2	1	1
		Platinum	Gold	Silver	Bronze	Breakfast	Coffee Break	Lunch	Happy Hour
EARLY BIRD (until March 13)		\$4,000	\$3,400	\$2,250	\$1,600				
Your visibility	Pre-Event	\$5,500	\$3,700	\$2,450	\$1,750	\$850	\$500	\$1,200	\$1,000
	Logo on the PPD Website	Presented by	Tier 1	Tier 2	Tier 3	Tier 4	Tier 4	Tier 4	Tier 4
	Logo included in all PMI CVC Social Media and newsletter	Presented by	Tier 1	Tier 2	Tier 3	Tier 4	Tier 4	Tier 4	Tier 4
	During the Event								
	Logo on the main Sponsor Poster	Presented by	Tier 1	Tier 2	Tier 3	Tier 4	Tier 4	Tier 4	Tier 4
	Logo in the program book	✓	✓	✓	✓	✓	✓	✓	✓
	Acknowledgment and logo on monitor screens in the exhibit hall	✓	✓	✓	✓	✓	✓	✓	✓
	Partner Mention	Opening Remarks							
	Number of representatives at your table	2	2	2	2				
	Full event table	✓	✓	✓	✓				
	Possibility to have a raffle at your table	✓	✓	✓	✓				
	Ad in the printed program book	Inside Front Cover	Full Page	1/2 Page	1/4 Page				
	Documentation or items on chairs/tables (provided by the partner)	✓				✓		✓	
	Possibility to bring branded napkins (provided by the partner)						✓		✓
	Speech by partner representative (2 to 3 minutes). Logo projected during the speech (not available before first keynote)	Before 1 Keynote							
	Post-event								
Other partnership opportunities									
Your logo on the bag provided to participants (provided by the partner)		5 issues	3 issues	2 issues	1 issue				
Your logo on the badge laynard (provided by the partner)		Presented by	Mention	Mention	Mention	Logo	Logo	Logo	Logo

## Other partnership opportunities

Your logo on the bag provided to participants (provided by the partner) \$700

Your logo on the badge laynard (provided by the partner) \$750

Ad in the official printed program : Full-page color ad (\$450) / Half-page color ad (\$450) / Quarter-page color ad (\$450)

## Breakout Session Sponsorship — 500 \$

- Your logo on the signage at the entrance of the breakout rooms
- 2 minute speaking opportunity before the session

\*Rates and details of available visibility are subject to change without notice.





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## CAREER FAIR



**COMING SOON**



## NETWORKING EVENTS

### SPONSOR A CHAPTER DINNER MEETING

The chapter hosts 9 dinner meetings per year offering a variety of topics, recognized speakers and networking opportunities for their members.



# Dinner Meetings

		Limited to	1	No limit
			Presenting	Non-Presenting
			\$1,950	\$850
Your visibility	Pre-Event			
	Mention and Logo included in all PMI Communications	Presented by	✓	
	During the Event			
	Number of partner representatives	2	1	
	Complementary dinner invitation	1		
	Speaking slot (partner representative) + Logo projected during the speech	10 min		
	Documentation or items on chairs/tables (provided by the partner)	✓		
	Possibility to bring branded napkins (provided by the partner)	✓		
	Post-Event			
	Mention or logo in the Thank You email to attendees	Mention	Logo	
	Live link ad banner in the monthly eBlast	1 issue		

Contact us for details on locations and dates

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		Presenting	Non-Presenting
		Price per event	Price per event
Sponsor 2 dinner events	\$1,850	\$800	
Sponsor 3 dinner events	\$1,750	\$750	
Sponsor 4 dinner events	\$1,650	\$650	
Sponsor 5 dinner events and up	\$1 500	\$500	

Discount available when you commit to several dinner events per calendar year

## Other Networking Events

Contact us for details



**RESERVATION & INFORMATION**

Contact our team!

450-227-8414 • 1-866-227-8414

[pmi@cpsmedia.network](mailto:pmi@cpsmedia.network)