
The PMI Central Virginia Chapter is turning its
2020 annual Professional Development Week
into a **dynamic virtual experience**

Sept 30 - Oct 3, 2020



Presented by

 **CPS**
NETWORK

Be prepared for an engaging virtual experience



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Why
SPONSORING

4-5-6

What's in
it for you

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Proposed
SCHEDULE

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Sponsorship
OPPORTUNITIES

10

Virtual event
PRICING

WHY SPONSOR THE **PMI CVC PDD?**

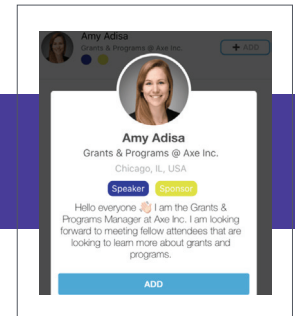
Network with like-minded professionals.

Show your support to the project management community.

Generate leads in your primary market.

3 reasons why you should
consider a positioning at the
PMI Central Virginia Chapter 2020 PDD
a virtual event

SPONSORSHIP AND VIRTUAL exhibition



The smart way to engage with your target market

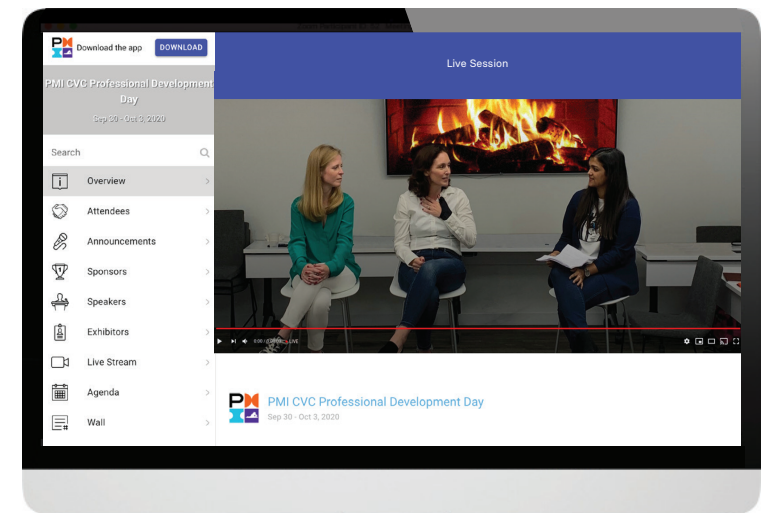
Listing of your company and rep profiles | Connect with attendees
Receive follow-ups and meeting requests | Keep track of your ROI

**VIRTUAL
BOOTH**

Includes:

- Logo on profile
- Company description
- URL to a web page of your choice

\$500



SPONSORSHIP OPPORTUNITIES

– PMI Central Virginia Chapter 2020 PDD

Event Host

\$3,500

Logo and name of main sponsor on the application login page

Mention by the Chapter president at the event opening + Chapter shared during opening and closing on social media

Logo and 'presented by' mention in the registration invitation email

Logo and 'presented by' mention on the event web page and in event-related communications

Thank-you note in the post-event email

1 sponsor push notification

Broadcasting of a 30-second corporate video before, during or at the end of a conference (deadline for video submission will be confirmed)

5-minute presentation (including Q&A) of the product or service during a break

Everything in the Virtual Exhibitor tier

EXCLUSIVE

Keynote Sponsor

\$2,000

Logo and name of the conference sponsor in the official event program (web page and app)

Opportunity for a speech (up to 2 minutes) before the keynote and keynote introduction + Chapter shared on social media

Thank-you note in the post-event email

Logo on the event web page, level 1

5-minute presentation (including Q&A) of the product or service during a break

Everything in the Virtual Exhibitor tier

2 OPPORTUNITIES

AMA

(Ask Me Anything)

\$1,500

Activity logo in the official program

1-minute speech to introduce the activity host

Live streaming on Facebook Live (possibility for non-participants to view the session but not to ask questions)

Logo on the event web page, level 2

5-minute presentation (including Q&A) of the product or service during a break

Everything in the Virtual Exhibitor tier

EXCLUSIVE

Sponsored Conference

\$1,250

Present a 1-hour conference (including Q&A) as part of the PMI CVC virtual PDD. 'Presented by' mention in the official program

Logo on the event web page, level 3

1-minute presentation of the product or service during a break

Networking Break

(virtual coffee)

\$1,200

Activity 'Sponsored by' in the official PDD program

Logo on the event web page, level 2

1 push notification

5-minute presentation (including Q&A) of the product or service during a break

Everything in the Virtual Exhibitor tier

EXCLUSIVE

Game Challenge Contest Sponsor

\$500 + PRIZE DRAW

+ SHIPPING TO WINNER(S)

Logo and mention in the program (winner announcement)

2-minute speech for the winner announcement

Logo on the web page and app, contest level

Logo on the event web page, level 3

5-minute presentation (including Q&A) of the product or service during a break

Everything in the Virtual Exhibitor tier

EXCLUSIVE



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PRELIMINARY SCHEDULE

EVENING EVENTS

SEPT 30 WEDNESDAY

5:45-8:00 PM - Opening Keynote BOL 1

OCT 01 THURSDAY

5:45-7:00 PM - SPEAKER BOT 1
7:00-7:15 PM - Networking Break
7:00-8:15 PM - SPEAKER BOL 2

FULL-DAY EVENTS

OCT 02 FRIDAY

9:00-10:15 AM - SPEAKER BOS 1
10:15-10:30 AM - Break & Virtual Exhibition
10:30-11:30 AM - SPEAKER BOT 2
12:00-1:00 PM - AMA Activity (Sponsored)
1:00-2:00 PM - SPEAKER BOT 3
2:00-2:30 PM - Break & Virtual Exhibition
2:30-3:30 PM - SPEAKER BOL 3

MORNING EVENTS

OCT 03 SATURDAY

9:00-10:15 AM - SPEAKER BOS 2
10:15-10:30 AM - Networking Break
10:30-12:00 AM - SPEAKER BOS 3



CENTRAL VIRGINIA
Professional Development Week
BUILDING KNOWLEDGE FOR SUCCESS!
Sept 30 - Oct 3, 2020



For any questions or to receive custom proposal, please contact us at
pmi@cpsnetwork.com