

# CERTIFIED SCRUMMASTER TRAINING

A powerful two-day workshop for people who want to drive successful projects and deliver high-impact business results to their organizations

## Why Scrum?

Drawn by the promise of accelerated time to market, improved productivity, higher quality, and increased customer satisfaction, large and small companies are turning to Scrum to manage system and product development efforts.

Leading a Scrum project is radically different from traditional project management. Rather than plan, instruct and direct, the leader of a Scrum team (called a ScrumMaster) facilitates, coaches and leads. Certified ScrumMaster training prepares participants to step into the role of ScrumMaster.

## Course Objectives

Using interactive presentations, real-world case studies, and team-based problem-solving exercises, this two-day training teaches participants how to:

- Plan, initiate and lead a Scrum project
- Generate an agile release plan with user stories and story points
- Lead your team in sprint planning, review, and retrospective sessions
- Identify, enroll, and engage business stakeholders in the project
- Create a team environment that fosters innovation and performance

ScrumMaster training provides a foundational understanding of the Scrum process and helps participants begin to develop the tools, insights, and skills required to apply Scrum on their projects and across their organizations. For a complete list of topics covered in the two-day course, visit our website.

## Who Should Attend?

Certified ScrumMaster Training is designed for all members of an organization who will lead, support, or participate in Scrum-driven projects, including project leaders, development managers, team members, and product managers.

## Pricing

The cost of the two-day workshop is \$1195 person. This includes printed course materials, full access to ScrumTraining resource center, and a one-year membership in the Scrum Alliance.

## About ScrumTraining

ScrumTraining is the training division of Innovel LLC, a consulting firm that helps small and large organizations become more responsive to the needs of their customers and the rapidly changing marketplace.

### BENEFITS OF SCRUM

- Reduce upfront planning time
- Manage changing requirements
- Realize incremental ROI
- Increase visibility and control
- Avoid schedule and cost overruns

### UPCOMING DATES

Richmond, VA  
January 30-31, 2008

Register by January 9, 2008 for a \$200 discount.

### SATISFIED CUSTOMERS

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